

2012 Annual Message from the Board of Directors

The year 2012 was exciting for Rochester Hope for Pets. We officially changed our name to better reflect our mission to benefit owners and pets of all types, control feral cat populations, and better educate the veterinarians and technicians who provide care to the animals of Monroe and surrounding counties.

Since our founding in 2008, we have seen an increase each year in the numbers of private donations and applications for assistance. In 2012, we again exceeded \$50,000 in awards to help pets and owners in financial need. The types of services covered included dental treatment, surgery, diagnostic imaging, care for service dogs, end-of-life care, and even the health needs of a chinchilla. Awards were provided for pets receiving care at more than 30 hospitals in the greater Rochester area, improving the quality of life for the animals.

Our feral cat program provided funds for 344 cats to be vaccinated and surgically sterilized in 2012. This program helps control the overall feral cat population, improve disease management of feral cat colonies, and decrease the number of unwanted cats ending up in local humane shelters. Thanks again to the Ralph G. and Wilma J. Maibaum Foundation for their ongoing support of this effort. Hope's goal in 2013 is to provide spay/neuter, vaccination, and ear notching services to 30 feral cats each month.

Thanks to the Karch family's Duncan Education Fund, we purchased a canine training mannequin – dubbed "Critical Care Duncan" – to be used in teaching CPR, IV catheter placement, airway intubation, and other emergency procedures. Critical Care Duncan has already been put into service to update and reinforce emergency CPR procedures for licensed veterinary technicians in Rochester. In 2013, look for Duncan to make other appearances helping to train police dog handlers, search and rescue teams, and eventually the community at-large. Hope is would like to acquire a feline mannequin in 2013 to further assist with our educational objectives.

We cannot close without thanking Hope's many loyal and ambitious donors and volunteers. With your help Hope was able to host a dog walk featuring the Purina Incredible Dog Team, our 5th annual Golf Tournament that more than 120 golfers and raised nearly \$12,000 for the foundation, and a booth at the Park Avenue Festival. Your time and support are the lifeblood of our organization. We are proud to be associated with such a talented and dedicated group of individuals, for it is truly you who give us Hope.

With Many Thanks,
Paul R. Black, D.V.M.
President of the Board of Rochester Hope for Pets

**ROCHESTER HOPE FOR PETS
2012 FINANCIAL SUMMARY**

Ordinary Income/Expense for January - December 2012				
		Income		
			Donation Income - Unrestricted	\$78,068
			Donation Income - Restricted	86,906
			Other Types of Income	628
			Special Events Income	43,317
		Total Income		\$208,919
		Expense		
			Awards and Grants	69,579
			Administrative Expenses	69,929
			Misc. Fundraising Supplies	25,192
		Total Expense		\$164,702
Net Income				\$44,217