

A close-up photograph of a light-colored dog with dark ears and patches, lying on green grass. The dog is looking directly at the camera with its mouth open and tongue hanging out. In front of the dog's paws is a small, round, yellow object, possibly a ball or a piece of fruit. The background is a soft-focus autumn scene with trees in shades of yellow and orange.

2019

# ANNUAL REPORT

*"I AM SO GRATEFUL FOR WHAT YOU GUYS DO, I AM SURE YOU HEAR THIS OFTEN BUT I STILL FEEL I NEED TO EXPRESS JUST HOW MUCH THIS MEANS TO ME. PETS ARE FAMILY IN MY OPINION AND MY CAT IS ABSOLUTELY MY BEST FRIEND. THANK YOU A MILLION TIMES OVER." -AN AWARD RECIPIENT*

**ROCHESTER HOPE FOR  
PETS**

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# MISSION & HISTORY



**Mission:** Rochester Hope for Pets' mission is threefold: improving the quality of life for Rochester area companion animals by providing grants for veterinary care to pets whose owners are in times of need; assisting veterinary health teams with continuing education, research and new technology for the advancement of companion animal care; and providing support to animal-related nonprofit organizations whose missions support homeless animals in need.

**History:** In 2008, a Jack Russell Terrier was picked up by animal control in Rochester, NY. Despite her poor condition, the little terrier's spunk and vigor inspired the veterinarians and staff at the Animal Hospital of Pittsford, who donated the care and services needed to heal the dog and give her a second chance at life. The hospital staff dubbed the little dog "Hope," and helped her find a home once she was healthy. Her success story inspired the shareholders of Monroe Veterinary Associates to envision an organization that could assist other pets in the Rochester area. This vision was realized with the creation of the MVA Hope Foundation in 2008. In 2012, the organization was renamed Rochester Hope for Pets.

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# PROGRAMS & ACCOMPLISHMENTS

680

## AWARDS TO PETS IN NEED

Awards for veterinary care were used at 62 hospitals and totaled \$144,290.

## SPAY IT FORWARD

Dogs and cats from low-income families were spayed/neutered through Spay it Forward.

25 cats  
22 dogs

565

## FERAL CAT SPAY/NEUTER

Feral cats were spayed/neutered, vaccinated, and returned to their habitat, improving the health of Rochester area neighborhood cats and preventing overpopulation.

- 67 at Canandaigua Veterinary Hospital
- 444 at Rochester Community Animal Clinic through Missy's Fund
- 54 at Rochester Community Animal Clinic through a local veterinary technician teaching partnership

## DUNCAN'S FUND FOR VETERINARY EDUCATION

These awards were used to provide continuing education for veterinary professionals, host board certified specialists, purchase reference materials, and more.

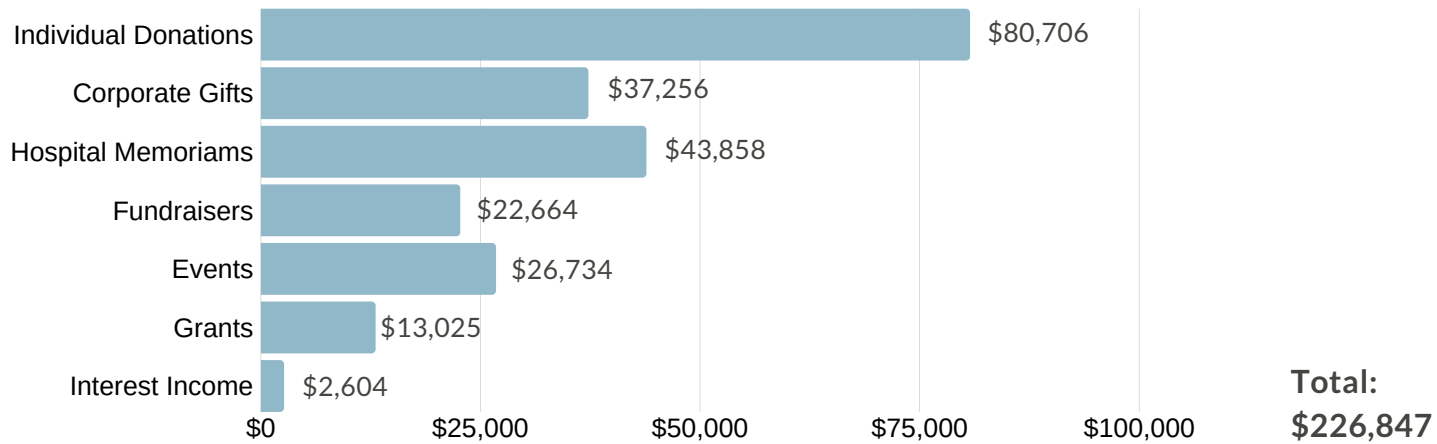
\$26,369



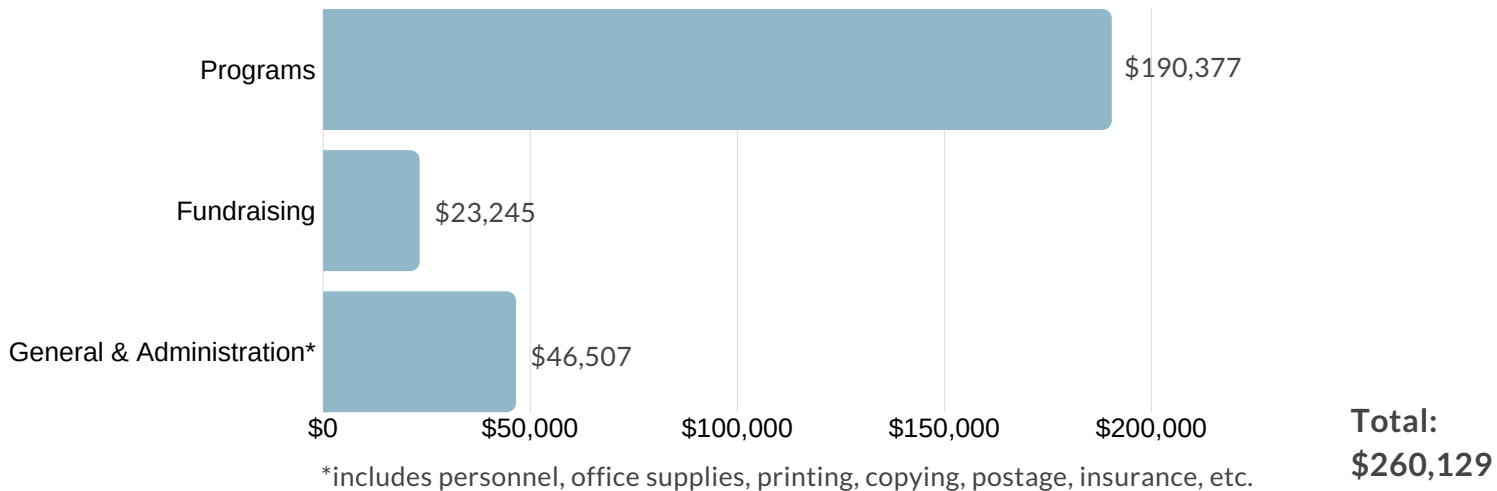
# OUR FINANCES

## INCOME & EXPENSES SUMMARY

### INCOME



### EXPENSES



**Thank you** to every individual, company, and foundation who gave hope to Rochester area animals this year. Your generosity and commitment has changed the lives of hundreds of animals and the people who love them.